



Programme Brochure

**In Campus Training Programme on
Results Based Framework for Developmental Projects
in Micro Finance Sector**

(10 to 12 September 2025)

**Venue:
BIRD, Mangaluru**

Website :www.birdmangaluru.in



Bankers Institute of Rural Development,
Krishna Nagar Road, Behind Govt. Womens Polytechnic, Bondel,
Mangaluru – 575 008 KARNATAKA STATE
Phone (O) - (0824) – 2888513, 2888515, 2888523, 2888516.
E-mail: birdmngnomination@nabard.org

**PROGRAMME SPONSORED
BY NABARD**



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Introduction:

Results Based Management (RBM) is a tool for monitoring and managing the implementation of strategy. It is similar to the logical framework approach in many respects, a strategy implementation tool used extensively by many organisations world over, especially in implementation of developmental projects, where purely financial measures are not the key indicators. A results framework is both a planning and management tool that provides the basis for monitoring & evaluation. It provides a project level framework for managers to monitor the achievement of results and to adjust relevant activities when necessary. It provides one an immediate idea of what a project is trying to achieve. Results Framework focuses specially on impact and the outcomes of the work done through the project.

The main aspects of RBM include;

- **Strategic Planning:** setting clear goals and objectives and then planning activities and allocating resources to achieve these results.
- **Monitoring and Evaluation:** which ensures that the activities are on track and which enables adjusting strategies as needed.
- **Learning and Decision-Making:** the use of information and evidence from monitoring and evaluation will support learning and informed decision-making.

Sustainability is more likely when rights-holders are involved in development processes from the outset – including during project analysis, defining results and indicators, implementation, and Monitoring & Evaluation (M&E) of projects/programmes. One cannot expect rights-holders to be responsible for results and indicators they do not help define, negotiate or agree upon. Stakeholder analysis should hence consider the mandate and interest of various partners.

Once an organization agrees to pursue a set of results through a programme, the implementation starts and monitoring becomes an essential task to ensure results are being achieved. M&E provide invaluable information for decision-making and lessons learned for the future.

Keeping the above in mind, BIRD Mangaluru has announced this In Campus programme on Results Based Framework for Developmental Projects in Micro Finance Sectors, for the benefit of stakeholders, viz., bank officials / NGOs / SHG Federations and CSR agencies.

Objectives: By the end of the Programme, the participant will be able to explain:

- ❖ The scope and coverage of micro finance.
- ❖ Results Based Framework
- ❖ Logical Framework Approach
- ❖ Problem and contextual analysis
- ❖ Concepts like, stakeholder analysis, risk analysis, impact analysis etc.

Programme Director: Shri. Yogesh S L, DGM/FM, BIRD, Mangaluru.

Duration: 3 days (10 to 12 September 2025) - The programme will commence at 09:30 hrs on 10 September 2025 and will conclude at 17:30 hrs on 12 September 2025.

Participant Profile / Target Group: senior level personnel of NGOs, SHG federations, CSR agencies.

Methodology: Class room sessions include interactive lectures, audio visual aids, computer aided presentations, group discussions and field visit.

Fee & Mode of Payment: The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations have to bear “to and fro” travelling cost of their participants attending the programme.

Venue and Accommodation: The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Behind Women’s’ Polytechnic, Bondel, Mangaluru-575008. Participants are eligible to avail accommodation in the campus from the **evening of 09th September 2025 till the evening (5.30 PM) of 12th September 2025. Participants will have to make their own travel arrangements. No cost in this regard will be borne by BIRD.** Participants may make their travel plans in such a manner as to reach the venue well in advance and report before the commencement of the programme on the first day and also **leave only after completion of the programme (5.30 PM) on the concluding day.**

It may please be noted that family member/s or guest/s of the participants will not be allowed to stay in the Venue. The nominating institutions are strictly advised not to send any such participants. Prior permission may be obtained by the participants for overstay, in case of any unforeseen circumstances or emergencies only and in such cases, additional cost, if any, may be borne by the respective participant.

COVID-19 protocol: Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.

Nomination and Inquiries: The nominations may please be forwarded so as to reach us at the earliest. The registration is on “*first come first served*” basis and will be accepted for the first 30 candidates. **The nominated persons are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY. Nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

Nominations: You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code. If you are going to nominate multiple officers, please submit individual responses.

<https://forms.office.com/r/Zt5PvkGa9y>



About BIRD

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 42 years, nearly 71,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided single occupancy, self-contained air conditioned rooms.

About Mangaluru

Mangaluru is one of the most important tourist destinations in India with its scenic natural beauty. The place is dotted with coconut trees, areca palms, hills and streams. The city is enshrined in ancient temples and beautiful and pristine beaches. Mangaladevi temple, Kadri Manjunatha temple, Kateel Durga Parameshwari temple, St. Aloysius Chapel, Rosario Cathedral, Jama Masjid are the important pilgrimage sights in Mangaluru. It also boasts of an array of clean, serene and tranquil beaches, besides delicious seafood and Udupi-style dishes. Dhramsthala, Kukke Subramanya, Kolluru, Udupi, Karkala, Venoor and Moodabidri are other places of interest nearby.

For further enquiries, please feel free to contact:

Shri. Yogesh S L, DGM/FM, BIRD, Mangaluru (Tel: 0824-2888504)

Shri. K Satheesan, DGM/FM, BIRD, Mangaluru (Tel: 0824-2888505)

Shri. Neela Mahender Babu, AM, BIRD, Mangaluru (Tel.0824-2888515)

Shri. Karthigeyan, AM, BIRD, Mangaluru (Tel. 0824-2888520)

Shri. Dhiraj Rajak, AM, BIRD, Mangaluru (Tel. 0824-2888518)

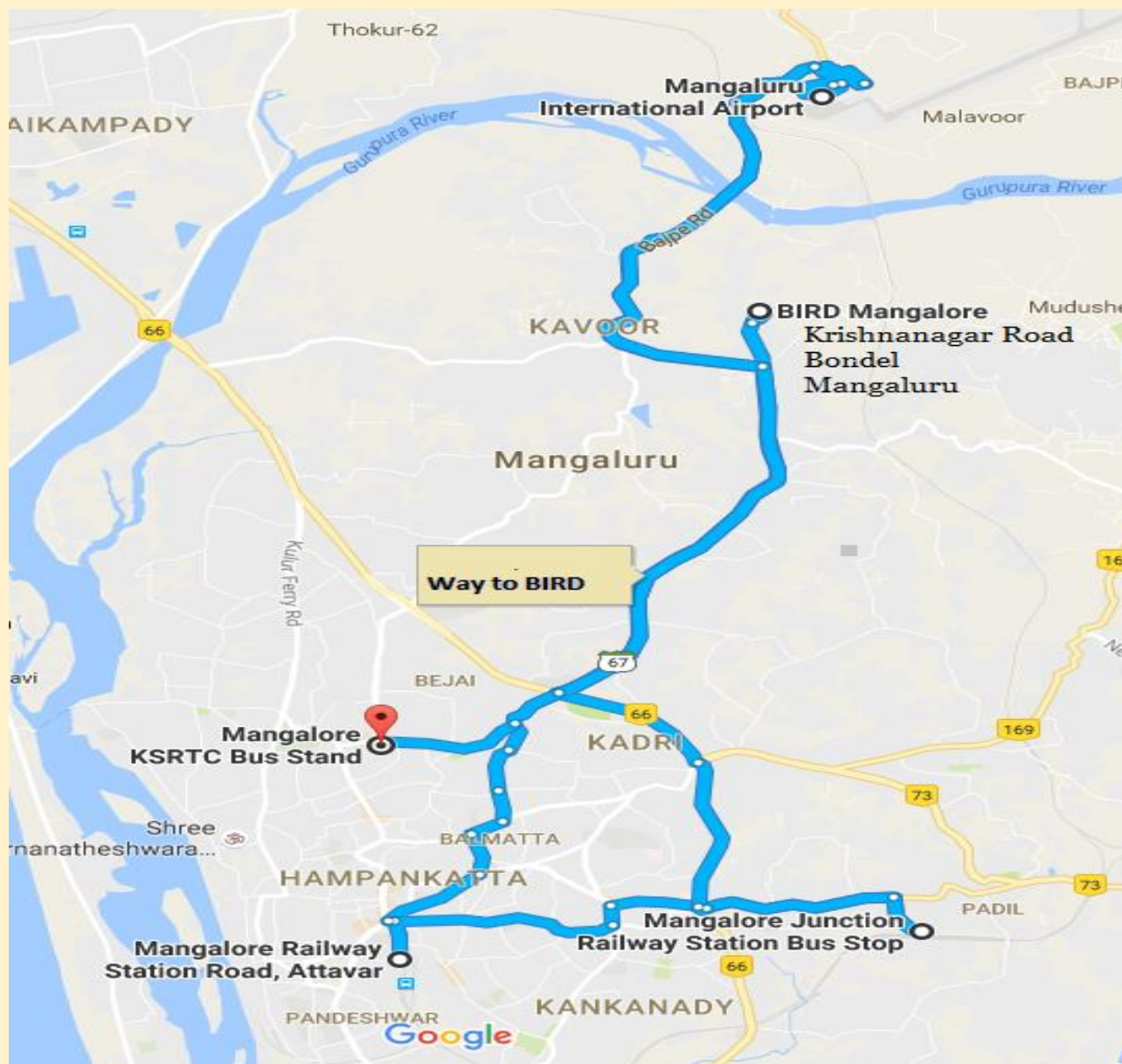
Bankers Institute of Rural Development, Krishna Nagar Road, Behind Govt. Women's Polytechnic, Bondel, Mangaluru – 575 008.

Phone (BIRD Security) - (0824) –2888537

Phone (Reception) – (0824) - 2888532

E-mail: birdmngnomination@nabard.org

Website : <https://birdmangaluru.in/>

MAP: REACHING BIRD, MANGALURU

The Institute is located in a newly built campus located at a distance of:

- 7 km from Mangaluru Airport;
- 11 km from the Mangaluru Central Railway Station;
- 13 KM from Mangaluru Junction;
- 6 KM from the KSRTC Bus Stand.
- Bus No. 19 from KSRTC Bus Stand / Mangaluru Central Station. Alight at the last stop, i.e. Bondel. BIRD is within a km from Bondel Junction.