



## **Programme Brochure**



### **In Campus Training Programme on Integrated Approach to Financial Inclusion and Capacity Building of Change Agents**

**(02-04 July 2025)**

**Venue: BIRD, Mangaluru**

**Website: [www.birdmangaluru.in](http://www.birdmangaluru.in)**



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**PROGRAMME SPONSORED  
BY NABARD**



# **In Campus Training Programme on Integrated Approach to Financial Inclusion and Capacity Building of Change Agents**

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**Introduction:** Financial inclusion of the excluded population is one of the major agendas of GoI and NABARD. Creation of Financial Inclusion Fund (FIF) is one of many initiatives in this regard. The major activities by NABARD include formulation of schemes for financial literacy, knowledge dissemination, creation of infrastructure, facilitating technology adoption by banks and policy advocacy. NABARD has supported Financial Literacy efforts through various initiatives keeping in mind its importance to augment demand for financial services, especially for those offered on the digital platform.

Further, to augment the supply side of the financial ecosystem, NABARD has also extended support for onboarding to digital platforms, improving connectivity and meeting regulatory requirements. Considering the capacity building needs of the stakeholders of this FI initiative, this programme has been designed.

## **Objectives:**

By the end of the programme, the participants will be able to:

- ❖ Explain the background and the need for introducing Financial Inclusion as a National Policy
- ❖ Explain the salient features and strategies of micro insurance, micro remittance and micro pension & Social Security Schemes of GoI
- ❖ Explain the role of BC/BF for implementation of financial inclusion & adopt ICT, NPCI Technologies for achieving the objectives of FI
- ❖ Explain strategies for financial inclusion through BC Model and SHG/JLGs
- ❖ Role of FLC & Explain adult learning principles, training methods and quality of effective trainer

**Programme Director:** Smt Sheela M Bhandarkar, DGM/FM, BIRD, Mangaluru.

**Duration:** 3 days (02-04 July 2025) - The programme will commence at 09:15 hrs on 02 July 2025 and will conclude at 17:15 hrs on 04 July 2025.

**Participant Profile / Target Group:** FI Nodal Officers of all banks, RRBs/ StCBs/ DCCBs/ NGOs, FLC Counsellors and MFIs

**Methodology:** Interactive lecture sessions, audio visuals, field visit, group discussions, and experience sharing.

**Venue and Accommodation:** The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Bondel, Mangaluru-575008. Participants are eligible to avail accommodation in the campus from the **evening of 01 July 2025 till the evening of 04 July 2025. Participants have to make their own travel arrangements. No cost in this regard will be borne by BIRD.**

***Family member/s or guest/s of participants will not be allowed to stay in the Hostel. Sponsoring institutions are advised not to send any such participants.***

**COVID-19 protocol: Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.**

**Fee & Mode of Payment:** The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations must bear “to and fro” travelling cost of their participants attending the programme.

**Nomination and Inquiries:** The nominations may please be forwarded to reach us at the earliest. The registration is on “*first come first served*” basis and will be accepted for the first 30 candidates. The nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission. **The nominated people are requested to report for the training programme only on receipt of confirmation of their nominations by us. CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY.**

**Nominations:** You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code. If you are going to nominate multiple officers, please submit individual responses.

**Notice:** It is advised to send the nominations at the earliest. Nominations will not be accepted after the close of business on **30 June 2025, Monday.**

**<https://forms.office.com/r/PDDvTvQbUx>**



### **About BIRD**

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 41 years, nearly 68,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has a very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided with single-occupancy self-contained air-conditioned rooms.

### **About Mangaluru**

*Mangaluru is one of the most important tourist destinations in India with its scenic natural beauty. The place is dotted with coconut trees, areca palms, hills and streams. The city is enshrined in ancient temples and beautiful pristine beaches. Mangaladevi temple, Kadri Manjunatha temple, Kateel Durga Parameshwari temple, St. Aloysius Chapel, Rosario Cathedral, Jama Masjid are the important pilgrimage sights in Mangaluru. It also boasts of an array of clean, serene and tranquil beaches, besides delicious seafood and Udupi-style dishes. Dharmsthala, Kukke Subramanya, Kolluru, Udupi, Karkala, Venoor and Moodabidri are other places of interest nearby.*

For further enquiries, please feel free to contact:

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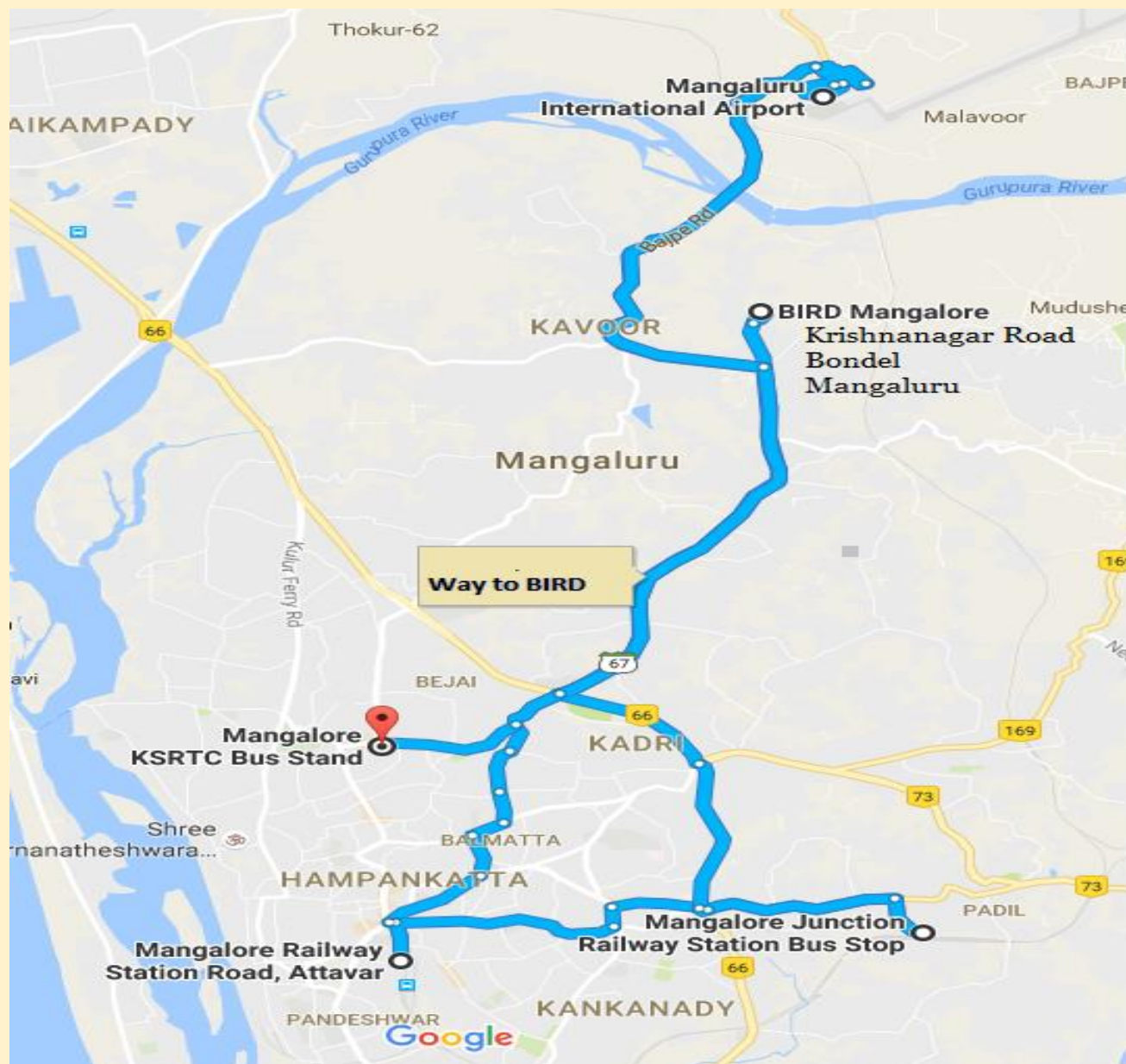
Phone (Reception) - (0824) - 2888532

E-mail: [birdmngnomination@nabard.org](mailto:birdmngnomination@nabard.org)

Website : <https://birdmangaluru.in/>

### **MAP: REACHING BIRD, MANGALURU**





The Institute is located in a newly built campus located at a distance of:

- 7 km from Mangaluru Airport;
- 11 km from the Mangaluru Central Railway Station;
- 13 KM from Mangaluru Junction;
- 6 KM from the KSRTC Bus Stand.
- Bus No. 19 from KSRTC Bus Stand / Mangaluru Central Station. Alight at the last stop, i.e. Bondel. BIRD is within a km from Bondel Junction.