Programme Brochure

On Location Training Programme on 'Exposure to Women - led Livelihood Models'
(14 to 16 December 2026)

Venue: BVT Manipal, Udupi

Website: www.birdmangaluru.in



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PROGRAMME SPONSORED BY NABARD

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Introduction:

Women play a crucial role in ensuring livelihood security. Equipping women with the requisite skills and access to income generation, unlocks a cascade of positive impact not only for herself but for her family and the community at large. Livelihood models for rural women primarily focus on empowering women economically through sustainable farming, micro-entrepreneurship, and community networks. Women-led livelihood models in India vary by State, shaped by regional resources, local governing bodies, Self-Help Groups and state-backed rural missions. One such women-led livelihood and poverty eradication programme of model is the, which operates as a unique community network linking women Self-Help Groups with local self-government bodies. This social innovation has emerged as one of the largest women empowering programmes, creating livelihood opportunities and micro enterprises, thereby development of the local economy. In order to showcase the model and gain deeper insights into the livelihood models in Karnataka, BIRD, Mangaluru is organising a three-day on-location training programme 'Exposure to Women-Led Livelihood Models' during 14 to 16 December 2026 at BVT Manipal, Udupi. .

Objectives: By the end of the programme, the participants would be able to: -

- ✓ Explain importance and distinctiveness of women-based livelihood models
- ✓ Explain impact of women's livelihood models
- ✓ Explain mobilisation, capacity building, gender empowerment, leadership, etc., aspects contributing to success women led livelihood models
- ✓ Explain role and importance of micro credit in building and sustaining women-based livelihoods
- ✓ Explain processes involved in women's micro entrepreneurs and livelihood development
- ✓ Explain business development and implementation strategies for women-based livelihoods
- ✓ Explain support provided by NABARD and other institutions for women's livelihoods

Programme Director: Smt. Malini S Suvarna, AGM/FM, BIRD, Mangaluru
Smt. Preeti R Thomas, DGM/FM, BIRD, Mangaluru

Duration: 3 days (14 to 16 December 2026) - The programme will commence at 09:30 hrs on 14th December 2026 and will conclude at 17:30 hrs on 16th December 2026.

Participant Profile / Target Group: NGOs, CSR Wings, SHG Federation, Section 08 Companies, FPOs & OFPOs, Government officials

Methodology: Interactive Lecture Sessions, Audio Video Aids, Computer aided Presentations, Group Discussions and field Visits

Fee & Mode of Payment: The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations shall bear "to and fro" travelling cost of their participants attending the programme.

Venue and Accommodation: The programme is residential and will be conducted in Manipal, Udupi. The exact venue will be informed separately. The participants are eligible to avail accommodation in the venue **on twin sharing basis** from the **evening of 13th December 2026 till the evening of 16th December 2026.** Concerned institutions may advise the travel plan of the nominated Officer/s.

It may please be noted that family member/s or guest/s of the participants will not be allowed to stay in the Venue. The nominating institutions are strictly advised not to send any such participants. Prior permission may be obtained by the participants for overstay, in case of any unforeseen circumstances or emergencies only and in such cases, additional cost, if any, may be borne by the respective participant.

Nomination and Inquiries: The nominations may please be forwarded to reach us at the earliest. The registration is on ***"first come first served"*** basis and will be accepted for the first 30 candidates. **The nominated persons are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY. Nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

To avoid the seats falling vacant, we request you to ensure participation by the person nominated by you. In case the nominated official/s is/are unable to attend the programme due to any unavoidable situations, please ensure substituting such nominations with other suitable officials under advice to us or please advise us well in advance so that we shall allow such seats to other needy persons/ institutions.

Nominations: You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given or scan the QR code. If you are nominating multiple officers, please submit individual responses.

Notice: It is advised to send the nominations at the earliest. Nominations will not be accepted after the close of business on **11th December 2026.**

https://forms.cloud.microsoft/r/SQ8opGzmii

About BIRD

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 42 years, nearly 80,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has a very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided single occupancy, self-contained air-conditioned rooms.

For further enquiries, please feel free to contact:

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