# Programme Brochure

## On Location Training Programme on "Re-imagining Cooperatives – Building Successful Cooperatives"

## (17 to 19 December 2026)

## Venue: Manipal, Udupi

**Website: www.birdmangaluru.in**



**Bankers Institute of Rural Development,**
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**PROGRAMME SPONSORED BY NABARD**

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**Introduction:**

The Ministry of Cooperation envisions realizing *"Sahakar se Samriddhi"* by strengthening the cooperative movement across the country and expanding its reach to grassroots levels. It aims to promote cooperative-led economic development while establishing an enabling policy, legal, and institutional framework to help cooperatives achieve their full potential.

In recent years, the Government of India has taken several significant steps—beginning with the formation of the Ministry of Cooperation—to accelerate the growth of the cooperative sector. There is an urgent need to strengthen cooperative institutions by enabling them to diversify their activities and meet the evolving "credit-plus" needs of their members.

Cooperatives are now poised to play a crucial role in both the physical and financial supply chains of agricultural commodities, acting as vital links to rural and agricultural markets. By adopting effective production and marketing strategies, along with investing in post-harvest infrastructure, farmers can reduce losses and enhance the value realization of their produce.

In this context, BIRD, Mangaluru proposes to organize a training programme titled "Re- imagining Cooperatives – Building Successful Cooperatives" to empower cooperatives to function as sustainable and profitable enterprises.

**Objectives**: By the end of the programme, the participants would be able to: -

- To Understand the current cooperative landscape in the country
- To understand the financial health, governance practices, and technological advancements of leading cooperative banks
- To understand the need for maximization of profit and importance of Business Diversification in Cooperatives/ PACS
- To explore replicable models and innovations in cooperative banking, and integration with allied sectors like dairy, fisheries and agriculture
- To gain insights into the "Cooperation among Cooperatives" initiative, launched by the Ministry of Cooperation
- Recent IT Initiatives of NABARD for RCBs
- Explain salient features of various government programmes which facilitate/ assist in taking up diversified activities by way of subsidy, collateral free loans and other benefits.

**Programme Director:** Smt. Preeti R Thomas, DGM/FM, BIRD, Mangaluru
Smt. Malini S Suvarna, AGM/FM, BIRD, Mangaluru

**Duration:** 3 days (17 to 19 December 2026) - The programme will commence at 09:30 hrs on 17th December 2026 and will conclude at 17:30 hrs on 19th December 2026.

**Participant Profile / Target Group**: Officials of StCBs/ DCCBs and PACS officials

**Methodology**: Interactive lecture sessions, audio video aids, Computer aided presentations, Group discussions and field visit to successful interventions.

**Fee & Mode of Payment:** The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations shall bear "to and fro" travelling cost of their participants attending the programme.

**Venue and Accommodation:** The programme is residential and will be conducted in Manipal, Udupi. The exact venue will be informed separately. The participants are eligible to avail accommodation in the venue **on twin sharing basis** from the **evening of 16th December 2026 till the evening of 19th December 2026.** Concerned institutions may advise the travel plan of the nominated Officer/s.

It may please be noted that family member/s or guest/s of the participants will not be allowed to stay in the Venue. The nominating institutions are strictly advised not to send any such participants. Prior permission may be obtained by the participants for overstay, in case of any unforeseen circumstances or emergencies only and in such cases, additional cost, if any, may be borne by the respective participant.

**Nomination and Inquiries: The nominations may please be forwarded to reach us at the earliest.** The registration is on ***"first come first served"*** basis and will be accepted for the first 30 candidates. **The nominated persons are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

**CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY.** Nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

To avoid the seats falling vacant, we request you to ensure participation by the person nominated by you. In case the nominated official/s is/are unable to attend the programme due to any unavoidable situations, please ensure substituting such nominations with other suitable officials under advice to us or please advise us well in advance so that we shall allow such seats to other needy persons/ institutions.

**Nominations:** You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given or scan the QR code. If you are nominating multiple officers, please submit individual responses.

**Notice**: It is advised to send the nominations at the earliest. Nominations will not be accepted after the close of business on 14th December 2026.

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| https://forms.cloud.microsoft/r/YtBkhnE3Pj | |

**About BIRD**

Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 42 years, nearly 80,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has a very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided single occupancy, self-contained air-conditioned rooms.

For further enquiries, please feel free to contact:

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