Programme Brochure

In Campus Exposure Programme for Officers of RFIs of North, Eastern and North-Eastern Regions

(14 to 16 December 2026)

Venue: BIRD, Mangaluru

Website: www.birdmangaluru.in



Bankers Institute of Rural Development,
Krishna Nagar Road, Behind Govt. Women's Polytechnic, Bondel,
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PROGRAMME SPONSORED BY NABARD

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Introduction:

Rural Financial Institutions (RFIs) play a vital role in promoting financial inclusion and rural development through support to Farmer Producer Organizations (FPOs/FPCs), Self-Help Groups (SHGs), Joint Liability Groups (JLGs), etc,. This three-day in-house programme is designed for officers of Cooperative Banks, Cooperative Departments, and Regional Rural Banks (RRBs) from North, East, and North-Eastern India to enhance their understanding of developmental banking and group-based financing models.

The programme combines interactive classroom sessions with extensive field visits, providing participants firsthand exposure to successful FPOs/FPCs, Watershed and Tribal Development projects, SHGs/JLGs, and best practices adopted by RFIs. It also covers the BF/BC model, ICT-enabled financial inclusion, NPCI-led payment systems, and internal controls in banks, thereby equipping participants with practical insights for promoting inclusive and sustainable rural finance.

The other details of the programme are as follows:

Name of Training Programme	**In Campus Exposure Programme for Officers of RFIs of North, Eastern and North-Eastern Regions**
Programme Directors	Shri. Shakti P Mohapatra, AGM/ Faculty Member & Smt. Sheela Madhur Bhandarkar, DGM/Faculty Member
Duration	3 days
Dates	**14 to 16 December 2026**
Location of Programme	The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Bondel, Mangaluru-575008.
Target group	**Officers of Cooperative Banks /Coop. Dept and RRBs of North, East and North-eastern India.**
Programme Objectives:	❖ To create awareness about developmental role of RFIs ❖ To provide an opportunity for the participants to see first-hand good working FPO/FPC, Watershed/Tribal Development project, SHGs/JLGs ❖ To create awareness about the scope for banking financing, Group Mode of financing ❖ BF/BC Model, ICT for achieving the objectives of Financial Inclusion – Role of NPCI in rolling out Payment System in India
Methodology	Interactive lecture sessions, audio video aids, exposure visit, Computer aided presentations, Group discussions

Venue and Accommodation: The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Bondel, Mangaluru-575008. Participants are eligible to avail of accommodation in the campus from the evening of 13th December 2026 till the evening of 16th December 2026. Participants have to make their own travel arrangements. No cost in this regard will be borne by BIRD.

Family member/s or guest/s of participants will not be allowed to stay in the Hostel. Sponsoring institutions is advised not to send any such participants.

Medical Facilities:
In the unlikely event of hospitalization of any participant during the programme, BIRD would extend all necessary medical aid to the participants. However, the expenditure so incurred on medical treatment/hospitalization of the participant will have to be borne by the sponsoring Bank/Institution. The Banks are requested to take note and avoid deputing officials with critical ailments for attending the training programme.

COVID-19 protocol: Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.

Fee & Mode of Payment: *The programme is sponsored by NABARD, hence* ***no participation fee*** *is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations have to bear "to and fro" travelling cost of their participants attending the programme.*

Nomination and Inquiries: The nominations may please be forwarded so as to reach us at the earliest. The registration is on ***"first come first served"*** basis and will be accepted for the first 30 candidates. **The nominated officials are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY. Nominating institutions are requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

https://forms.cloud.microsoft/r/Zw03VPjpdg Note: You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code.	

Notice: It is advised to send the nominations at the earliest. Nominations will not be accepted after the close of business on **11th December 2026.**

About BIRD:

Bankers Institute of Rural Development, Mangaluru, is a ISO 9001:2015 certified training Institution established in November 1984 by National Bank for Agriculture and Rural Development (NABARD) for meeting the capacity building needs of the client institutions like Commercial Banks, RRBs and Cooperative Banks, so as to make them Financially strong, Managerially efficient and Organizationally vibrant on a sustainable basis for deepening rural credit.

It is located in a sprawling independent campus, facilitating academic pursuits in an ideal, serene and verdant atmosphere. Participants are provided with single room air conditioned accommodation. The campus has State of the Art Class rooms, Library, Computer lab, Gymnasium and Multi cuisine catering facility.

The Faculty Members are professional trainers and have domain knowledge in all topics relating to agriculture, rural development, rural banking and financing with vast field experience.

Though BIRD, Mangaluru is catering to all the stakeholders across India, the focus is on States of Andhra Pradesh, Karnataka, Kerala, Goa, Maharashtra, Tamil Nadu, Telangana and the Union Territory of Puducherry. As on 31 March 2026, about 81,000 officials have been trained at BIRD.

For further enquiries, please feel free to contact:

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Shri Praphul Dev, AM, BIRD, Mangaluru (Tel.0824-2888513)

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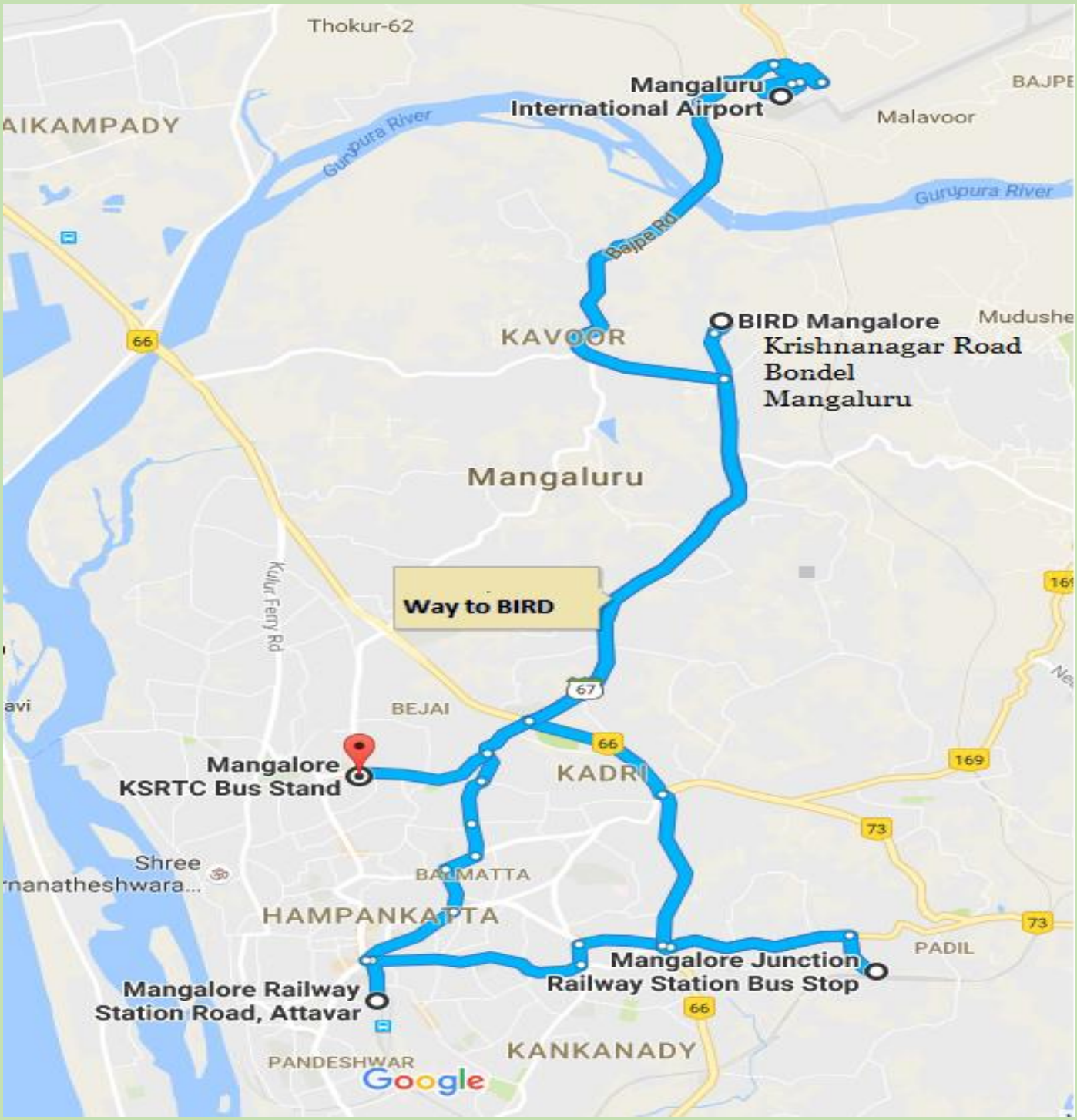
MAP: REACHING BIRD, MANGALURU



The Institute is located in a newly built campus located at a distance of:

- 7 km from Mangaluru Airport;
- 11 km from the Mangaluru Central Railway Station;
- 13 KM from Mangaluru Junction;
- 6 KM from the KSRTC Bus Stand.

- Bus No. 19 from KSRTC Bus Stand / Mangaluru Central Station. Alight at the last stop, i.e. Bondel. BIRD is within a km from Bondel Junction.