Programme Brochure

In Campus Training Programme on 'ESG and Sustainable Finance'

(21 to 23 December 2026)

Venue: BIRD, Mangaluru

Website: www.birdmangaluru.in



Bankers Institute of Rural Development,
Krishna Nagar Road, Behind Govt. Women's Polytechnic, Bondel,
Mangaluru – 575 008 KARNATAKA STATE
Phone (O) - (0824) – 2888505, 2888506, 2888523, 2888516.
E-mail: birdmngnomination@nabard.org

PROGRAMME SPONSORED BY NABARD

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Introduction: ESG stands for Environmental, Social and Governance. Investors are increasingly applying these non-financial factors as part of their analysis process to identify material risks and growth opportunities.

The three pillars of ESG are:

1. Environmental – this focus on the organization's impact on the planet.
2. Social – analyses the impact an organization has on people, including staff and customers and the community.
3. Governance – deals with various aspects of governance and transparency. ESG factors are becoming important components in the financial landscape.

ESG involves pursuing responsible and ethical business practices with a focus on social, environmental, and economic development. This ESG-enabled lens allows an organization to manage the risks and opportunities created by changes in environmental, economic, and social systems. Sustainable finance refers to the process of taking environmental, social and governance (ESG) considerations into account when making investment decisions in the financial sector, leading to more long-term investments in sustainable economic activities and projects. For example, sustainable funds, green bonds, impact investing, microfinance, active ownership, credits for sustainable projects. This training programme on ESG and sustainable finance will provide a critical understanding of relevant environmental, social, and governance issues that affect the business and ethics.

Objectives: By the end of the programme, the participants would be able to: -

- Explain the concept of Sustainability and SDGs
- Describe the ESG Concepts and framework
- Explain various taxonomies related to ESG & Sustainability
- Explain International and National ESG & Sustainability Frameworks and standards for disclosure and reporting
- Explain the trends in ESG & Sustainable Finance Instruments
- Identify Risks & Opportunities in India under ESG Framework

Programme Director: Shri. K Satheesan, DGM/FM & Smt. Sheela M Bhandarkar, DGM/FM, BIRD, Mangaluru.

Duration: 3 days (21 to 23 December 2026) - The programme will commence at 09:30 hrs on 21st December 2026 and will conclude at 17:30 hrs on 23rd December 2026.

Participant Profile / Target Group: All Banks/FIs, NGOs/ Trusts, Societies, FPOs, CSR Wings, Social Enterprises & Govt. Depts.

Methodology: Interactive lecture sessions, audio visuals, field visit, group discussions, and experience sharing.

Venue and Accommodation: The programme is residential and will be conducted at BIRD Campus, Krishna Nagar Road, Behind Women's' Polytechnic, Bondel, Mangaluru-575008. Participants are eligible to avail accommodation in the campus from the **evening of 20th December 2026 till the evening of 23rd December 2026. Participants have to make their own travel arrangements. No cost in this regard will be borne by BIRD.**

Family member/s or guest/s of participants will not be allowed to stay in the Hostel. Sponsoring institutions are advised not to send any such participants.

COVID-19 protocol: Participants must follow appropriate COVID-19 protocol as advised by Government of India and respective State Governments.

Fee & Mode of Payment: The programme is sponsored by NABARD, hence **no participation fee** is collected towards boarding, lodging and to impart training. Banks / Institutions forwarding the nominations have to bear "to and fro" travelling cost of their participants attending the programme.

Nomination and Inquiries: The nominations may please be forwarded so as to reach us at the earliest. The registration is on ***"first come first served"*** basis and will be accepted for the first 30 candidates. **The nominated persons are requested to report for the training programme only on receipt of confirmation of their nominations by us.**

CONFIRMATIONS WILL BE SENT BY E-MAIL ONLY. Nominating institution is requested to furnish **primary as well as alternate email addresses** to avoid loss of communication during transmission.

Nominations: You are requested to enter the details of the officers whom you wish to nominate through the Microsoft Form link given below or scan the QR code. If you are going to nominate multiple officers, please submit individual responses.

Notice: It is advised to send the nominations at the earliest. Nominations will not be accepted after the close of business on **18th December 2026.**

https://forms.cloud.microsoft/r/dS565mDynT

About BIRD: Bankers Institute of Rural Development (BIRD), Mangaluru, an ISO 9001:2015 certified Institution (formerly known as Regional Training College, NABARD, Mangalore) is established by National Bank for Agriculture and Rural Development (NABARD) and is engaged in training and capacity building of the officials of the Rural Financial Institutions viz., Commercial Banks (CBs), Regional Rural Banks (RRBs), Cooperative Banks, Government and Non-Government organizations particularly in the States of Andhra Pradesh, Telangana, Goa, Karnataka, Kerala, Maharashtra, Gujarat and Tamil Nadu. The Institute organises in-house and on-location training programmes, besides customised programmes for banks, workshops/seminars and studies of current interest, etc. During the last 41 years, nearly 68,000 officers of various client institutions have benefitted through programmes conducted by the Institute. The Institute is also involved in conducting International Programmes.

BIRD has very good ambience for academic pursuits, necessary infrastructure, learning aids including an excellent library and exclusive computer lab with internet facility. Participants are provided single occupancy, self-contained air conditioned rooms.

About Mangaluru: *Mangaluru is one of the most important tourist destinations in India with its scenic natural beauty. The place is dotted with coconut trees, areca palms, hills and streams. The city is enshrined in ancient temples and beautiful and pristine beaches. Mangaladevi temple, Kadri Manjunatha temple, Kateel Durga Parameshwari temple, St. Aloysius Chapel, Rosario Cathedral, Jama Masjid are the important pilgrimage sights in Mangaluru. It also boasts of an array of clean, serene and tranquil beaches, besides delicious seafood and Udupi-style dishes. Dharmasthala, Kukke Subramanya, Kolluru, Udupi, Karkala, Venoor and Moodabidri are other places of interest nearby.*

For further enquiries, please feel free to contact:

Shri. K Satheesan, DGM/FM, BIRD, Mangaluru (Tel: 0824-2888505)

Smt. Sheela M Bhandarkar, DGM/FM, BIRD, Mangaluru (Tel: 0824-2888506)

Shri. Praphul Dev D, AM, BIRD, Mangaluru (Tel. 0824-2888513)

Shri. Dhiraj Rajak, Manager, BIRD, Mangaluru (Tel. 0824-2888512)

Shri. Karthigeyan M G, AM, BIRD, Mangaluru (Tel. 0824-2888510)

Bankers Institute of Rural Development, Krishna Nagar Road, Behind Govt. Women's Polytechnic, Mangaluru – 575 008.

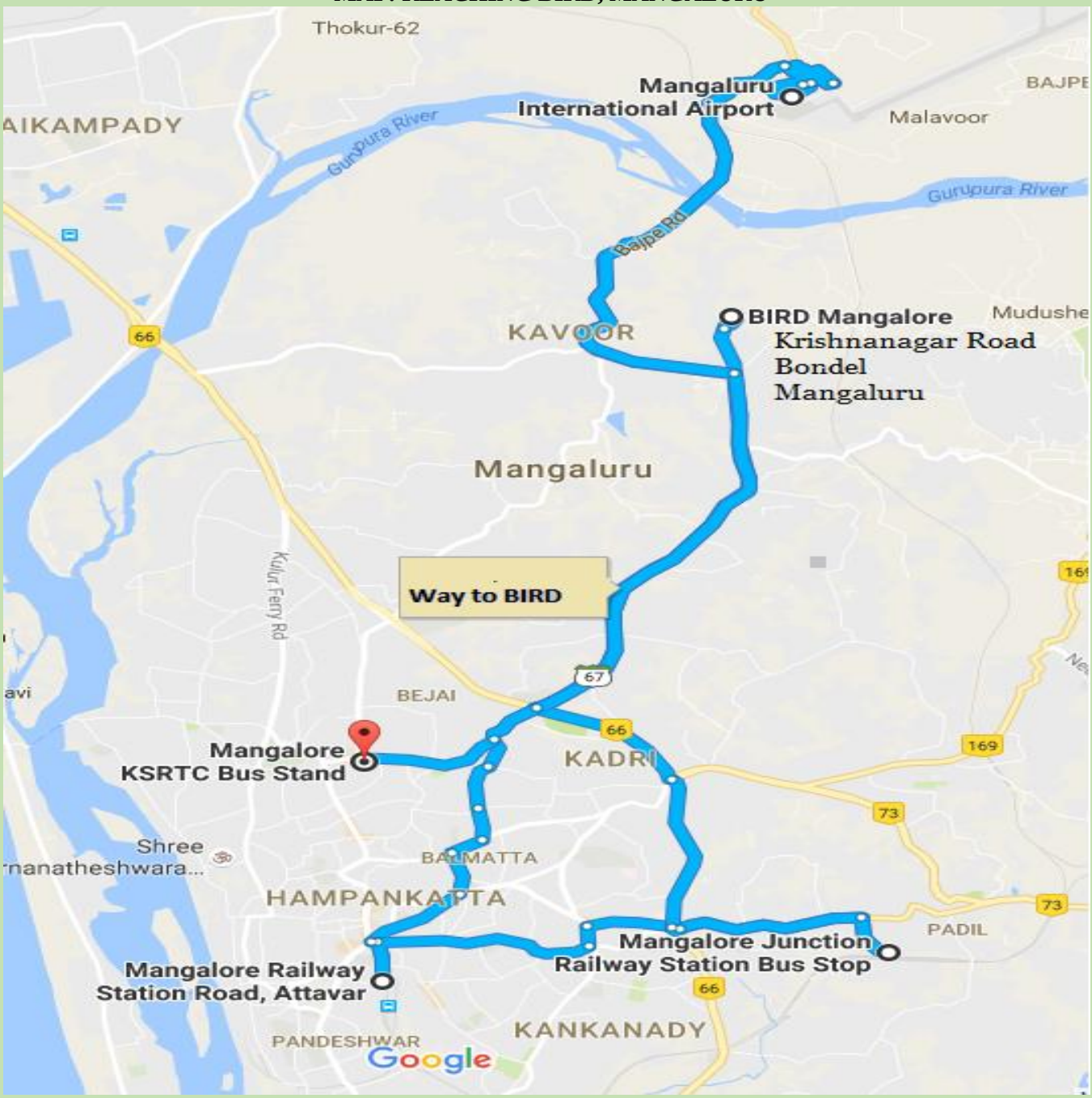
Phone (BIRD Security) - (0824) –2888537

Phone (Reception) - (0824) - 2888532

E-mail: birdmngnomination@nabard.org

Website: https://birdmangaluru.in/

MAP: REACHING BIRD, MANGALURU



The Institute is located in a newly built campus located at a distance of:

- 7 km from Mangaluru Airport;
- 11 km from the Mangaluru Central Railway Station;
- 13 KM from Mangaluru Junction;
- 6 KM from the KSRTC Bus Stand.

Bus No. 19 from KSRTC Bus Stand / Mangaluru Central Station. Alight at the last stop, i.e. Bondel. BIRD is within a km from Bondel